

SDSU Cooperative Extension to Host Agricultural Workforce Management Conference

On November 18-19, 2008, SDSU Extension will be providing a Workforce Management Conference in Brookings at the Days, Inn. This 2 day event is designed to help educate and train South Dakota farming/ranching operations that have moved from family labor to hired labor.

The shift from the traditional family labor to hired labor has transpired as farm sizes increase, both in number of acres covered and number of livestock maintained.

This is your opportunity to put your name and information in front of some of the larger operations in the area. With anticipated attendees coming from South Dakota, Minnesota, Iowa and Nebraska, the opportunity to talk to producers one-on-one and get your product information in their hands is now.

Sponsorship of this program is open at this time. I am sending you a brochure for this outstanding educational opportunity. The speakers have committed to attending and participating in the program and are excited about the potential feedback and impacts this conference can have for those attending.

Several levels of sponsorship are available with varying degrees of return. Please look over the options and return the enclosed form to me as soon as possible and before the October 1st deadline. After October 1st we will still accept sponsorships, but can not guarantee ad placement in the proceedings. Please feel free to call me (605-425-2242) if you have any questions regarding the program or sponsorship.

Thank you for your time and interest in this program.

Sincerely,

Heather Gessner

SDSUExtension Educator- Marketing/Farm Business Management
Sponsorship Committee